

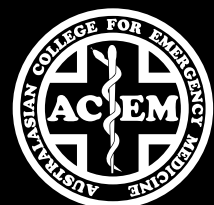
ACEM VIRTUAL ASM 2020

37th Annual Scientific Meeting
24-27 November 2020

NO GOING BACK

► an opportunity to redefine
the role of emergency medicine

Sponsorship and Exhibition Prospectus



acem2020.com

INVITATION TO PARTICIPATE



The Australasian College for Emergency Medicine Board have been monitoring the COVID-19 situation closely and due to ongoing risks, travel and gathering restrictions, a decision has been made to replace the traditional ASM with an inaugural Virtual ASM!

This decision was not an easy one, however in the interests of health and safety of our sponsors, exhibitors, delegates, staff and the wider community it is a necessary one.

As we adjust to a world changed by the COVID-19 crisis, the Virtual ASM format will provide members, trainees, and delegates from around the world an exciting opportunity to share educational and scientific content, without the need to meet face-to-face, and from the comfort of their own home. A highly interactive program is currently being developed to include engaging keynote presentations and panel sessions, with topical content and networking opportunities, showcasing both national and international presenters.

The theme of the ACEM Virtual ASM is “**No Going Back - an opportunity to redefine the role of emergency medicine**”. No going back is about redesigning our acute health system based on necessities and learnings from the pandemic.

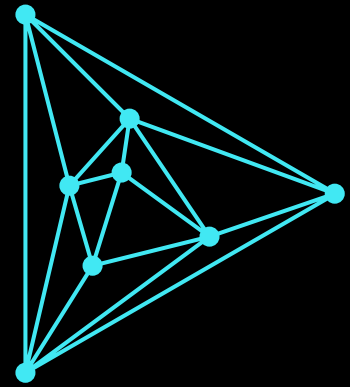
We are confident that our virtual program will deliver a valuable ASM experience for all involved, and are looking for several future-thinking industry partners to assist us maximise attendance and engagement of the ASM. A digital platform offers many exciting possibilities, and we hope you will join us as we rise to the challenges and opportunities of a new decade.

We look forward to partnering with you for the first ever ACEM Virtual ASM.

ACEM and the ASM Working Group



ABOUT ACEM



The Australasian College for Emergency Medicine (ACEM) is the not-for-profit organisation responsible for training emergency physicians and advancement of professional standards in emergency medicine in Australia and New Zealand.

As the peak professional organisation for emergency medicine in Australasia, ACEM has a significant interest in ensuring the highest standards of medical care for patients are maintained in emergency departments across Australia and New Zealand. For more on ACEM's vision and purpose, [▶ click here.](#)



ABOUT THE VIRTUAL ASM



DEMOGRAPHICS

The ACEM Virtual ASM is primarily targeted at ACEM members. The secondary audience for the ASM is health professionals such as emergency medicine nurses, paramedics, allied health and medical students and International delegates.

The ASM provides an opportunity to learn about recent advances in the field of emergency medicine. Meetings are designed for the Continuing Professional Development (CPD) of ACEM members and the learning needs of emergency medicine trainees. These meetings also offer delegates the opportunity to share experiences, develop networks and mix socially.

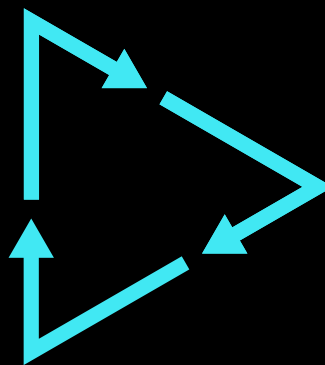
Estimated Attendance: It is difficult to know how many delegates will participate in the Virtual ASM, however based on previous statistics for the traditional style ASM, and paired with an attractive program and affordable registration fees, we are optimistic that approximately 500-600 delegates will participate.

SCHEDULE

24 NOV 2020	Plenary Sessions Panel Discussions Virtual Exhibition Breakout Sessions Networking Activities
25 NOV 2020	Workshops Virtual Exhibition Breakout Sessions
26 NOV 2020	Plenary Sessions Panel Discussions Virtual Exhibition Breakout Sessions Networking Activities
27 NOV 2020	Workshops Virtual Exhibition Breakout Sessions

*please note, this program is subject to change

WHY BE INVOLVED



Involvement as a sponsor or exhibitor at the ACEM Virtual ASM 2020 provides a unique opportunity to get the attention of emergency medicine professionals in a safe, yet engaging environment.

While we can't physically meet, this exciting virtual opportunity allows you to raise the profile of your brand, introduce a new product or service, and meet with participants via a quality virtual platform. Participating in the ACEM Virtual ASM 2020 will definitely have its benefits and create opportunities.

PROMOTE YOUR ORGANISATION'S PRODUCTS & SERVICES

The ACEM Virtual ASM 2020 will feature a highly qualified and engaged audience to promote your products and services to:

- ▶ ACEM members.
- ▶ Health professionals such as emergency medicine nurses, paramedics, allied health and medical students.



- ▶ Increase awareness of your brand, maintaining a high profile among professionals, before, during and after the ASM.



- ▶ Showcase new products and technical support.



- ▶ Engage with key clients and business partners via the Virtual Exhibition and networking platforms.

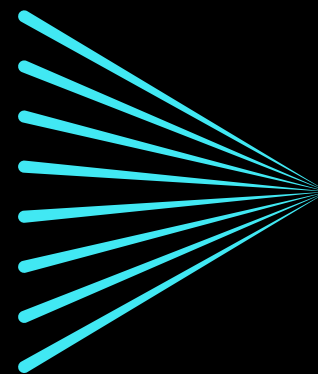


- ▶ Build new and nurture existing relationships.



- ▶ Expand your reach. It is easier for delegates to join a virtual event than to travel interstate or overseas. With this in mind, we are seeing more delegates attend virtual events from single institutions and in many cases, the audience is made up of a high number of delegates who have not attended the face to face event before, providing the potential that you will meet new leads and contacts.

SPONSORSHIP PACKAGES



We offer a range of sponsorship packages to assist you in reaching your return on investment. If the packages outlined below weren't quite what you were after, please contact our ASM Organisers, Encanta Event Management, Faith Gasparini faith.gasparini@encanta.com.au or +61 3 9863 7608.

All packages are in Australian Dollars and include GST.

PLATINUM SPONSOR

\$5,500

(exclusive opportunity available)

As the Virtual ASM Platinum Sponsor, you will have exclusive opportunities to promote your brand to delegates.

Registration entitlements

- ▶ Three (3) full delegate registrations that include access to all sessions, speed networking functions and access to all content post event.
- ▶ Two (2) exhibition registrations (each registration includes one ticket to each networking function).
- ▶ Access for two (2) additional staff members to attend networking functions.
- ▶ 20% discount on any additional Virtual ASM registrations.

Exhibition entitlement

- ▶ Exhibition space in the Virtual Exhibition.

Marketing opportunities

- ▶ Logo displayed on the Virtual ASM website.
- ▶ 150-word company overview and website hyperlink on the Virtual ASM website.
- ▶ Logo prominently displayed on the Virtual ASM platform home page banner.
- ▶ Opportunity to network with delegates via the Virtual Exhibition.
- ▶ Opportunity to network with delegates via the Virtual Meeting Hub.
- ▶ Electronic flyer available for delegates to download via the Virtual Exhibition.
- ▶ Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy and Anti-Spam legislation, both prior to and at the conclusion of the Virtual ASM.

SUPPORTING PARTNER

\$2,200

(3 opportunities available)

As a Supporting Partner, you will have the opportunity to support ACEM's first ever Virtual ASM.

Registration entitlements

- ▶ Two (2) full delegate registrations that include access to all sessions, speed networking functions and access to all content post event.
- ▶ Two (2) exhibition registrations (each registration includes one (1) ticket to each networking function).
- ▶ Access for one (1) additional staff member to attend networking functions.
- ▶ 10% discount on any additional Virtual ASM registrations.

Exhibition entitlement

- ▶ Exhibition space in the Virtual Exhibition.

Marketing opportunities

- ▶ Logo displayed on the Virtual ASM website.
- ▶ 100-word company overview and website hyperlink on the Virtual ASM website.
- ▶ Opportunity to network with delegates via the Virtual Exhibition.
- ▶ Opportunity to network with delegates via the Virtual Meeting Hub.
- ▶ Electronic flyer available for delegates to download via the Virtual Exhibition.
- ▶ Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy and Anti-Spam legislation, at the conclusion of the Virtual ASM.

BREAKFAST SYMPOSIUM SPONSOR

\$3,300

(2 opportunities available)

As a Breakfast Symposium Sponsor, companies have the opportunity to directly liaise with symposium participants and showcase a speaker of their choice.

Registration entitlements

- ▶ One (1) full delegate registration that includes access to all sessions, networking functions and access to all content post event.
- ▶ Two (2) tickets to your sponsored Breakfast Symposium to be used by your speaker/organisation representatives.

Presentation opportunity

- ▶ Opportunity to provide a speaker of choice (subject to College approval) to present up to 30 minutes to breakfast guests.

Marketing opportunities

- ▶ Logo displayed on the Virtual ASM website.
- ▶ 100-word company overview and website hyperlink on the Virtual ASM website.
- ▶ Overview of the breakfast session listed on the Virtual ASM website.
- ▶ Opportunity to provide Sponsored Breakfast attendees with a branded food voucher, which will be emailed to participants in the lead up to the Virtual ASM.
- ▶ Delegate list provided of all those attending the sponsored Breakfast Symposium (excluding those who request privacy).

Note: Limit of 40 delegates per Breakfast Symposium. Food voucher will be at the sponsor's expense, invoiced after the Virtual ASM.

DELEGATE BREAK SPONSOR

\$1,100

(4 opportunities available)

As a Delegate Break sponsor, you have the opportunity to provide delegates with a food voucher, which will be emailed to registered delegates in the lead up to the Virtual ASM.

Marketing opportunities

- ▶ Logo displayed on the Virtual ASM website.
- ▶ 50-word company overview and website hyperlink on the Virtual ASM website.
- ▶ Opportunity to brand snack voucher email.
- ▶ Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy and Anti-Spam legislation, at the conclusion of the Virtual ASM.

Note: Food voucher will be at the sponsor's expense, invoiced after the Virtual ASM.

ENTERTAINMENT/WELLBEING ACTIVITY SPONSOR

\$950

(4 opportunities available)

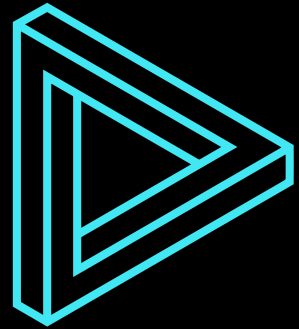
As the Entertainment/Wellbeing Activity sponsor, your company can provide entertainment or a wellbeing activity during a break, such as an artist to provide background music or a yoga instructor.

Marketing opportunities

- ▶ Your logo will be displayed on the Virtual ASM platform in the sponsored break.
- ▶ Logo listed on the ASM website.
- ▶ 50-word company overview and website hyperlink on the Virtual Meeting website.

Note: Entertainment/activity to be approved by ACEM.

EXHIBITION PACKAGES



The Virtual Exhibition will give your organisation the opportunity to promote your products and services directly to purchase decision-makers in your target market.

Exhibitors will be provided with access for their staff to manage their virtual exhibition stand. Attendees can browse the virtual hall, and interact with stand personnel. When an attendee selects an exhibitor they wish to visit, they can request a live virtual conversation with that exhibitor. The exhibitor sees a list of attendees in a queue and chooses one at a time to have a video conversation with.

Exhibitors can share a PowerPoint slide deck, and optionally, the interaction can be recorded. Even if the Virtual Exhibition hall is not open, attendees can still visit it and view exhibitor profiles and download brochures in advance of the exhibition hall opening.

EXHIBITION SPACE

\$1,500

Exhibition entitlement

- ▶ Exhibition space in the Virtual Exhibition.

Registration entitlements

- ▶ Two (2) full registrations that include access to all sessions, speed networking functions and access to all content post event.
- ▶ Eight (8) exhibitor registrations that include access to the virtual exhibition, including the speed networking sessions.

Marketing opportunities

- ▶ Logo displayed on the Virtual ASM website.
- ▶ 50-word company overview on the Virtual ASM website and on the Virtual Exhibition platform.
- ▶ Company listing in the Virtual Exhibition.
- ▶ Opportunity to network with delegates via the Virtual Exhibition.
- ▶ Opportunity to network with delegates via the Virtual Meeting Hub.
- ▶ Electronic flyer available for delegates to download via the Virtual Exhibition.
- ▶ Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy and Anti-Spam legislation, at the conclusion of the Virtual ASM.

SPONSORSHIP AND EXHIBITION BOOKING FORM

ACEM
VIRTUAL
ASM 2020

37th Annual Scientific Meeting
24 - 27 November 2020

ABN 82 064 781 568 - Encanta Event Management



**Please return your completed form
to the Virtual Meeting Organisers:**

Encanta Event Management
Suite 348, St Kilda Road Towers, 1 Queens Road, Melbourne 3004
E: faith.gasparini@encanta.com.au T: +61 3 9863 7608

Contact details

Please print clearly in BLOCK capitals

Name:	<input type="text"/>		
Organisation:	<input type="text"/>		
Position:	<input type="text"/>		
Address:	<input type="text"/>		
	Suburb:	State:	Postcode:
Country:	<input type="text"/>	Mobile:	<input type="text"/>
Telephone:	<input type="text"/>	Facsimile:	<input type="text"/>
Email:	<input type="text"/>		
Website:	<input type="text"/>		

Sponsorship packages

All prices are in Australian Dollars and inclusive of GST.

<input checked="" type="checkbox"/> Package	Investment
<input type="radio"/> Platinum Sponsor	\$5,500
<input type="radio"/> Supporting Sponsor	\$2,200
<input type="radio"/> Breakfast Symposium Sponsor	\$3,300
<input type="radio"/> Delegate Break Sponsor	\$1,100
<input type="radio"/> Entertainment/Wellbeing Activity Sponsor	\$950

Exhibition package

<input checked="" type="checkbox"/> Package	Investment
<input type="radio"/> Virtual Exhibition Space	\$1,500

Payment

Method of payment (please indicate):

Please send a tax invoice to facilitate payment.

Pay by Electronic Funds Transfer (EFT).

BSB: 016 002

Account: 420 461 516

Account Name: EECW ITF ACEM 2020

Pay by credit card. Please note a surcharge of 3.3% will be applied.

VISA

MasterCard

AMEX

Amount to authorise: AU\$ + surcharge Expiry Date: CCV:

Card Number:

Cardholders Name:

Signature:

Acceptance of Terms

We apply for sponsorship and/or Virtual Exhibition space in accordance to the terms and conditions set out in the sponsorship and exhibition prospectus.

Signature:

Name:

Date:

Sponsorship/Exhibition confirmation and a tax invoice will be sent upon receipt of your booking form.

Full payment is required within 14 days of invoice date.

I agree to the terms and conditions stated on page 12.

EU GDPR – only applicable to European Union Citizens

In response to the General Data Protection Regulations that affect citizens of the European Union from 01 May 2018, you acknowledge and agree that some of your personal details will have to be provided to the Australasian College for Emergency Medicine (ACEM) as owners of this Virtual Meeting and that Encanta Event Management will need to pass on your full name, position and organisation to a limited number of third party suppliers e.g. the Virtual ASM platform provider. This is to facilitate your support of the Virtual Meeting and ensure you are identified as a sponsor or virtual exhibitor of this event and therefore receive all entitlements associated with your sponsorship or exhibition type and fee paid.

I agree to the statement above.

I do not agree to my personal details being provided to the identified organisations for the purposes outlined above.

By not agreeing I understand I will not receive professionally produced documentation. I acknowledge that this excludes my personal information being provided to third parties.

Terms and conditions

Virtual Exhibition

- By returning a printed or electronic booking form, you confirm your acceptance of these terms and conditions.
- All bookings are subject to approval and we reserve the right to refuse an application.
- Encanta Event Management and the Australasian College for Emergency Medicine reserve the right to alter any aspect of the ASM program without notice. Please refer to the ASM website for the latest information.
- Encanta Event Management and the Australasian College for Emergency Medicine will take all diligent care to fulfil the exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Exhibitors are responsible for providing the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Encanta Event Management and the Australasian College for Emergency Medicine reserve the right to introduce additional virtual exhibition space should the opportunity arise.
- No Exhibitor will be listed as a partner in any official capacity until full payment is received.
- Exhibitors are required to make payment in full, within 14 days of invoice date (unless otherwise negotiated).
- All exhibition stand holders must register officially and attendance in the Virtual Exhibition will not occur unless the attendee is registered.
- All promotion must be conducted from your Virtual Exhibition space or the Meeting Hub.
- All Organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship/Exhibition package.
- No Exhibitor shall sublet, share, assign or apportion part or all of their booked virtual space except upon written consent from the Organising Committee.
- If an Organisation is found to not align their values with that of the Host Organisations, this may result in cancellation of your Sponsorship/Exhibition package.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Virtual ASM is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable for damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the virtual exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.

Virtual Exhibition Cancellation and Dates

Virtual Exhibition Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Should the balance payment be outstanding at time of cancellation, the Exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another Australasian College for Emergency Medicine event, unless ACEM approve to do so.

Virtual Exhibition Cancellation Dates

- Before Tuesday 6 October 2020: full refund less a \$250 administration charge.
- Between Wednesday 7 October 2020 and Friday 6 November 2020: A 50% cancellation fee of total contribution will apply.
- From Friday 6 November 2020: 100% cancellation fee and will be liable for full payment.

Sponsorship

- By returning a printed or electronic booking form, you confirm your acceptance of these terms and conditions.
- All bookings are subject to approval and we reserve the right to refuse an application.
- Encanta Event Management and the Australasian College for Emergency Medicine will take all diligent care to fulfil the sponsorship commitments as outlined in the Sponsorship and Exhibition Prospectus.
- Sponsors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Sponsors are responsible for providing the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Encanta Event Management and the Australasian College for Emergency Medicine reserve the right to introduce new packages should the opportunity arise.
- The Organisers reserve the right to not acknowledge a Sponsor should full payment not be received.
- Sponsors are required to make payment in full, within 14 days of invoice date (unless otherwise negotiated).
- All attendees must register officially and entry to the event and sessions will not occur unless the attendee is pre-approved.
- All Organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship/Exhibition package.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Virtual ASM is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor/Sponsor should be in any way rendered unusable, this contract shall not be binding.

Sponsorship Cancellation and Dates

Sponsorship Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a sponsorship (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the Sponsor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your sponsorship booking to another Australasian College for Emergency Medicine event, unless ACEM approve to do so.

Sponsorship Cancellation Dates

- Before Tuesday 6 October 2020: full refund less a \$250 administration charge.
- Between Wednesday 7 October 2020 and Friday 6 November 2020: A 50% cancellation fee of total contribution will apply.
- From Friday 6 November 2020: 100% cancellation fee and will be liable for full payment.

Other

Additional terms and conditions stipulated by the Organising Committee.

Additional Postponement Terms and Conditions

- In the event of a disruption and the ACEM Virtual ASM 2020 is postponed/cancelled, your support will be rolled over to the new event date or alternatively the 2021 ASM.

- ▶ For any sponsorship and exhibition enquiries, contact the ACEM Virtual ASM 2020 Organisers:

Faith Gasparini

Encanta Event Management

faith.gasparini@encanta.com.au

+61 3 9863 7608

Managed by

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